

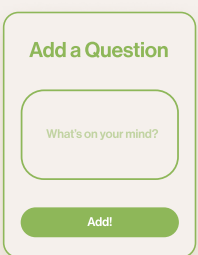


Let's Get Deep. Like Really Deep.

Use Your Mouth is a game that aims to start fun and healthy conversations about sex with the intention of **normalizing the extremely taboo topic** and **breaking the stigma around sex** and sexuality. **Use Your Mouth** brings **awareness and battles misconceptions** seeded by negativity around sex, by encouraging hilarious conversations with friends, family, and even strangers!

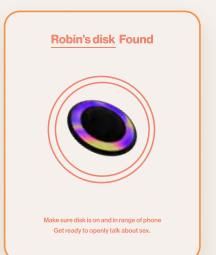


Generate Beautiful Art
with your conversations

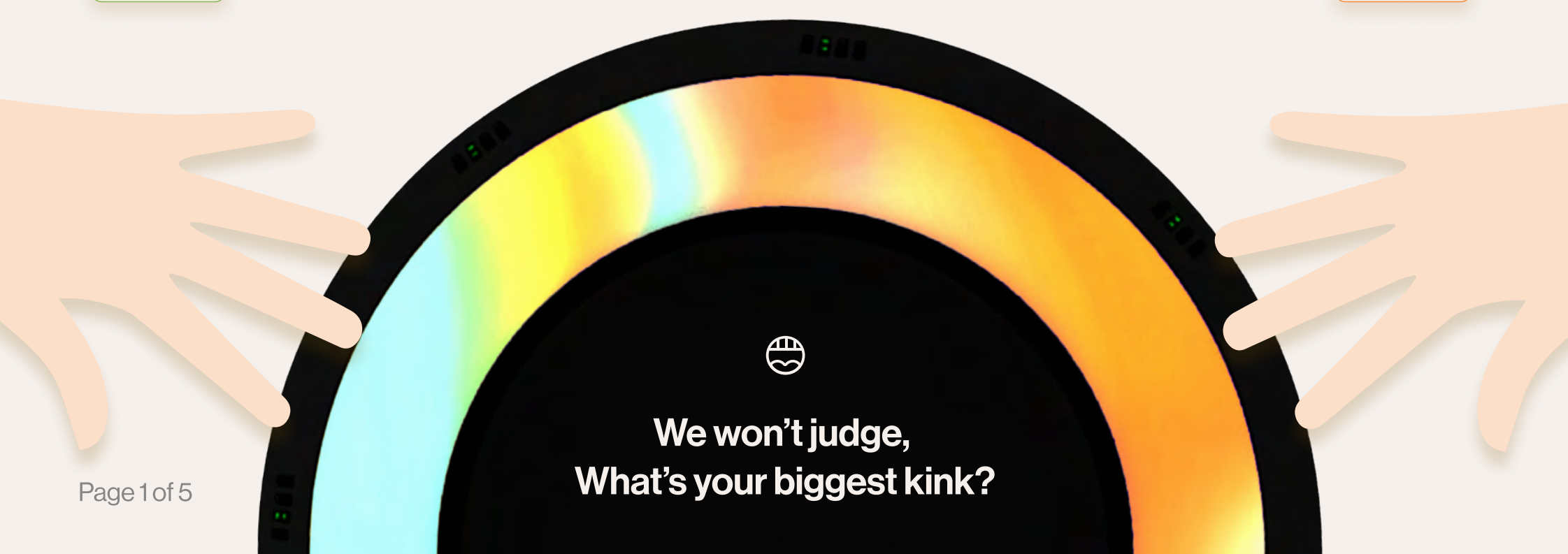


Add Anonymous
Questions during the game

Easily connect your
disk to start playing



Customize your
Conversation experience



We won't judge,
What's your biggest kink?

Let's Talk About Sex.

Ever felt shame, guilt or had negative feelings related to sex or your sexual experiences?

You are not alone. Millions of people face the same issues, every single day. A crippling anxiety around something as natural as their biological needs. We created Use Your Mouth to break the stigma around sex and to help people express themselves freely and confidently.

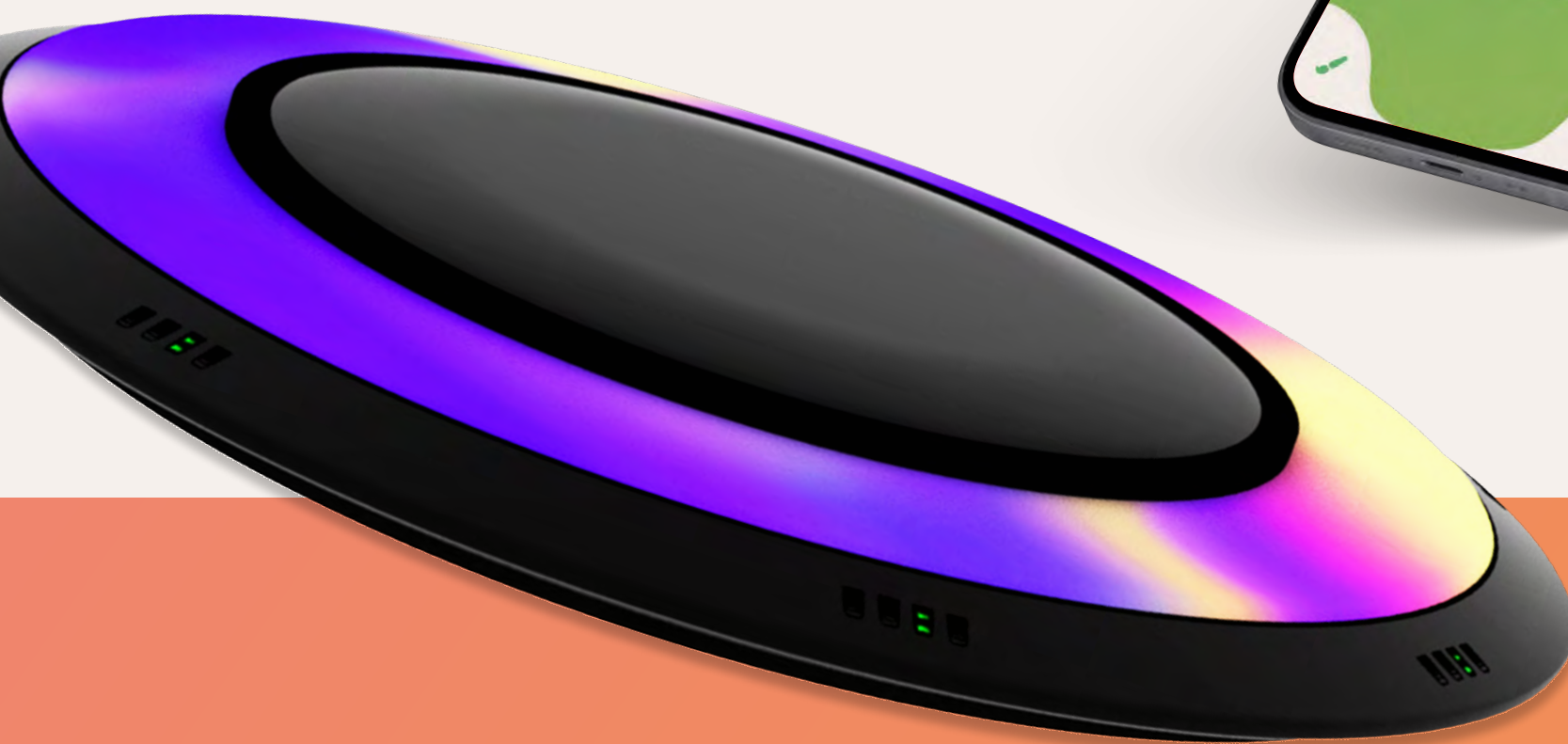


Why Does This Matter?

This is a serious issue, and we have the opportunity to make a real impact within our users' lives and stop the cycle of misconception and shame revolving around sex.

Due to negative conversations and lack of education about sex and pleasure, people don't have the space to embody, explore, express and learn about their sexuality and pleasure without fear of judgment or shame.

We realized that lackluster and misinformative sex education has followed people, including ourselves, into their adulthood and is negatively impacting their lives. People desperately want to talk about this topic but don't know how to express themselves, leading to frustration and feelings of self hatred.



How Might We?

How Might We facilitate healthy and honest conversations and encourage emotional vulnerability between people regarding sex?

How Might We replace unhealthy mindsets and misconceptions with positive and healthy sex education?

Component Breakdown

Use Your Mouth consists of a mobile app and a physical disk.



The Disk

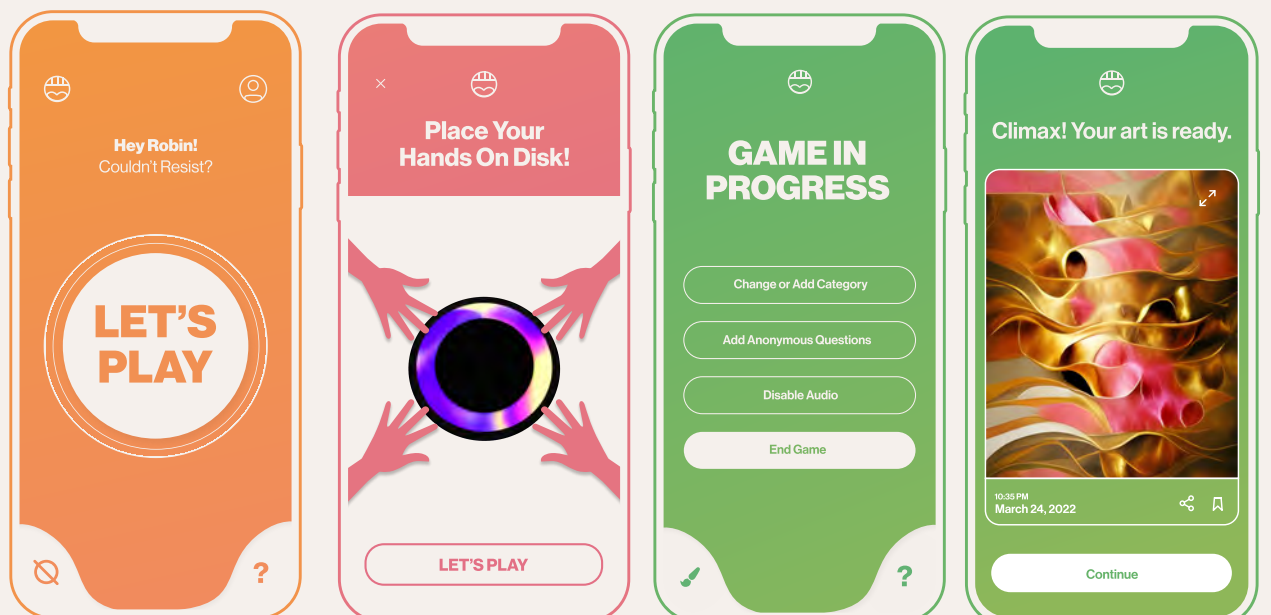
The disk is the game board that displays conversation-starting prompts as well as acts as a fact checker for information. It offers **audio-visual and tactile functions** that sense haptic input from players regarding heart rate, body temperature, and pressure of each player to determine their emotions of excitement or nervousness and transforms this information into visual stimuli in the form of a colorful glowing halo.

The display shows game insights after the game has ended to reflect on the conversation. Use Your Mouth's audio input picks up on tone and key words in the player's conversation during the game to develop **generative AI-based art** unique to these conversations. The disk's audio-visual function also offers fact-checking when misconceptions are brought into conversation.

The Mobile App

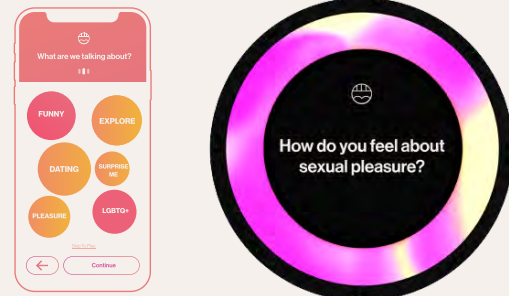
The mobile app supports the disk by setting up the game play. It also contains tutorials and an onboarding that helps players understand how the game works and ask for help if they need it. It's simple, choose the number of players and topics in your disk and get started!!!

Players can watch their art generated on their phone during the game as well as change categories and add anonymous questions.



Feature Breakdown

Use Your Mouth has a variety of different features to make games interesting and engaging!

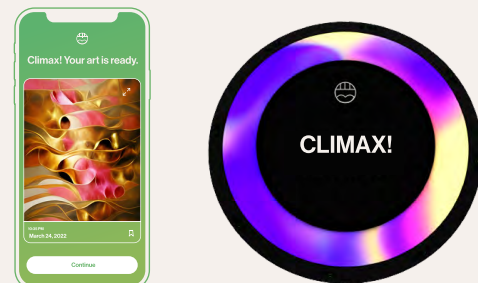


1 Mini Games

Use Your Mouth wants to keep players on their toes! We start with an ice breaker, such as "describe your perfect day," and build up the intensity the more questions we get through. Then, groups may be thrown into a minigame at random, such as two truths and one lie or a 60-second hot seat. Use Your Mouth pushes for those memory-making conversations.

2 Endless Conversation

As players set up their game, their group can choose the topics they are interested in talking about. Through a series of these fun prompts, the disk guides the players to open up about their sex lives. We start with an ice breaker, such as "describe your perfect day," and build up the intensity the more questions we get through.



3 Emotion Tracking

Your Mouth wants to keep players on their toes! Groups may be thrown into a minigame at random, such as two truths and one lie or a 60-second hot seat. Use Your Mouth pushes for those memory-making conversations.

4 Generative Art

At the end of every conversation, we want players to walk away with something to start a conversation outside of the game. Players' conversation generates beautiful pieces of AI art. Save it to the camera roll, share it with friends, and curate a whole gallery of these unique pieces, knowing that behind each one, there is a story.



5 Fact Checking

The disk's holistic and unbiased knowledge of everything related to sex can alert and guide the conversation to address misconceptions brought up in conversation using the built-in audio-visual system. The disk does not record or save the conversation; instead recognizes tone and keywords. There is an option to turn off voice recognition.

6 Game Insights

As soon as the game "CLIMAXES," the players will be presented with game insight run-through on the disk where they can see an intelligent analysis of the game stats. The most discussed question, The question with most emotion fluctuations, and more.

The Real Life Impact of Use Your Mouth

We set up Use Your Mouth with four strangers, and after a brief introduction, let them play. At first, everyone was nervous... However, in less than 10 minutes, conversation resembled a group of old friends reuniting. Laughter filled the room, confessions were spilled, misconceptions were broken and secrets were promised to be kept. This group of once strangers played Use Your Mouth for 47 minutes, and wished it would have continued for longer.



1 Players loved the concept, the idea of placing their hands, the conversation, and the AI art. **The game elicited laughter immediately.**



2 Players loved the idea of **emotional visualization** and were very impressed with the **biometric tracking**.



3 Players asked for more questions to play with loved the hot seat game mode. The icebreaker was an effective way to start the conversation, and the **questions themselves were well received in tone and language.**



4 Players loved the close proximity and touching the disk aspect.

In the words of one of our participants:

“I’ve never told anyone these things before, but...”

The Power of Use Your Mouth!

People do not have a space to embody, explore, and learn about their sex lives without fear of judgment or shame. Use Your Mouth is empowering the next generation to have conversations about sex with their friends, families or even strangers. It allows users to take charge of the conversation, in turn creating a welcoming environment for all players!

As we developed Use Your Mouth, the five of us connected with each other and discovered more about ourselves. Whether that was coming out about our sexuality, or learning about different cultural views about sex, we grew together through unfiltered conversation.

With Use Your Mouth, we can expect to see the taboo of conversations around sex and sexual guilt disappear. There is power in conversation, in storytelling, in education and laughter. Use Your Mouth is here to harness that power.

Let’s talk about SEX, together.

